

## Press Release

### HILLMAN AND THE CINCINNATI BENGALS TEAM UP TO SUPPORT HABITAT FOR HUMANITY

**CINCINNATI, OHIO October 30, 2017 /PRNewswire-FirstCall/ -- The Hillman Companies, Inc. (NYSE-AMEX: HLM.PR) and The Hillman Group, Inc. (collectively, "Hillman" or the "Company")** announced today that Hillman and the Cincinnati Bengals will team up to support a local affiliate of Habitat for Humanity on November 2, 2017.

Hillman, a leading supplier of decorative and licensed keys, key accessories and lanyards is partnering with the Cincinnati Bengals on the "Keys for a Cause" outreach to support Habitat for Humanity of Greater Cincinnati. During the month of November, Hillman will donate a portion of all Cincinnati Bengals Keys and Key Chains sold in the greater Cincinnati area to Habitat for Humanity. Hillman will present their donation to Habitat executives during an on-field pregame ceremony on Sunday, December 10<sup>th</sup>. Secondly, Hillman and the Bengals will participate in a Habitat build on Thursday, November 2<sup>nd</sup>. Bengals Legends, Ben-Gals and associates from both organizations will be onsite to support the cause.

Greg Gluchowski, Hillman's President and CEO commented: "Hillman is thrilled to partner with the Bengals on the Keys for a Cause campaign and support the important work that Habitat for Humanity provides for the Cincinnati area. We are proud to join the Bengals in realizing our corporate responsibilities to give back to an organization who provides so much support to the communities where we work and live."

"It takes many hands to carry out our mission to build homes, communities, and hope," said HFHGC President & CEO Ed Lee. "We are delighted that Hillman and the Bengals have chosen to support our efforts with this outreach that raises both awareness and funds."

#### **About Hillman**

Founded in 1964 and headquartered in Cincinnati, Ohio, Hillman is a leading North American provider of complete hardware solutions, delivered with industry best customer service to over 26,000 customers. Hillman designs innovative product and merchandising solutions for complex categories that deliver an outstanding customer experience to home improvement centers, mass merchants, national and regional hardware stores, pet supply stores, and OEM & Industrial customers. Leveraging a world-class distribution and sales network, Hillman delivers a "small business" experience with "big business" efficiency.

For more information on the Company, please visit our website at <http://www.hillmangroup.com> or call Investor Relations at (513) 851-4900, ext. 60292.

#### **About Habitat for Humanity of Greater Cincinnati**

Habitat for Humanity of Greater Cincinnati (<http://habitatcincinnati.org/>) is a non-profit Christian housing ministry that seeks to build strength, stability, and self-reliance through shelter. Since 1986, Habitat for Humanity of Greater Cincinnati has built, renovated, or repaired more than 600 homes throughout a nine-county region including Hamilton, Butler, Clermont and Warren counties in Ohio; Boone, Campbell and Kenton counties in Kentucky; and Dearborn and Ohio counties in Indiana. It has also contributed to building nearly 1,000 homes globally in Armenia, Cambodia, El Salvador, and Kenya. Habitat is dedicated both locally and globally to construct, rehabilitate and preserve homes; advocate for fair and just housing policies; and provide training and access to resources to help families improve their shelter conditions.