

**HILLMAN GROUP CAPITAL TRUST ANNOUNCES CASH DISTRIBUTION
ON TRUST PREFERRED SECURITIES**

Cincinnati, OH (March 11, 2016) - The Hillman Companies, Inc. (“Hillman” or the “Company”), - Gregory Gluchowski, President and CEO, of The Hillman Companies, Inc., announced today that a cash distribution has been declared by Hillman Group Capital Trust for the month of March in the amount of \$.241667 for each Trust Preferred Security (NYSE-Amex: HLM_P). The distribution will be payable March 31, 2016 to holders of record March 21, 2016.

Founded in 1964 and headquartered in Cincinnati, Ohio, Hillman is a leading distributor of fasteners, key duplication systems, engraved tags and related hardware items to over 26,000 retail customers in the U.S., Canada, Mexico, South America and Australia, including home improvement centers, mass merchants, national and regional hardware stores, pet supply stores and other retailers. Hillman provides a comprehensive solution to its retail customers for managing SKU intensive, complex home improvement categories.

*For more information on the Company, please visit our website at <http://www.hillmangroup.com>
or call Investor Relations at (513) 851-4900, ext. 60292*